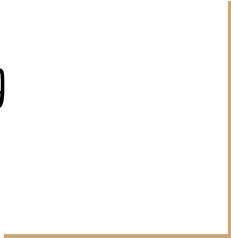




# Game Theory & Networks

(an incredibly brief overview)

**Andrew Smith**  
ECS 253/MAE 289  
May 10th, 2016



**Game theory** can help us answer important questions for scenarios where:

*players/agents (nodes)* are *autonomous and selfish*, and

*player's connections (edges)* directly affect their utility.

## Terminology for Games on Networks:

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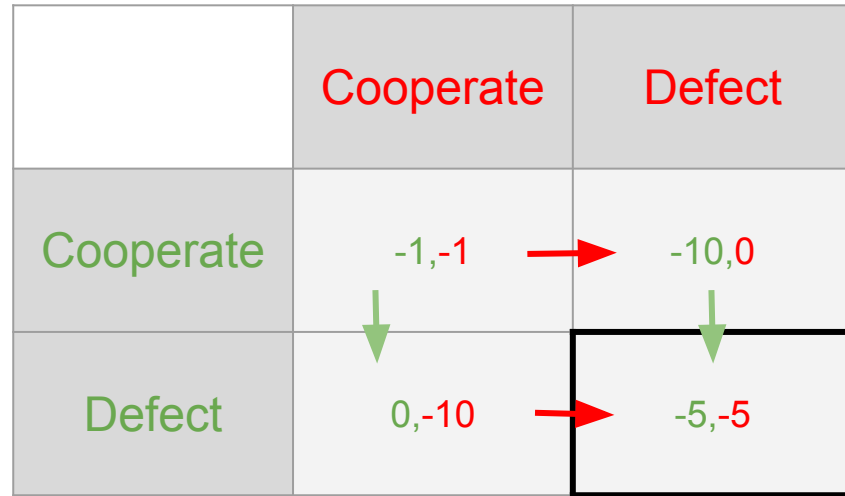
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  - *Pure strategies* correspond to a choice of exactly one action per player (discrete).
  - *Mixed strategies* correspond to a distribution over the action space for each player (continuous).
- **Utility:**  $U_i(S) \forall i \in N$ ; how much benefit a player  $i$  gets from strategy  $S$ .

# Nash Equilibrium

**Pure-strategy Nash equilibrium:** A *pure strategy* for each player, such that, given the strategy of the other players, no player would do better playing a different strategy.

	Cooperate	Defect
Cooperate	-1,-1	-10,0
Defect	0,-10	-5,-5



The table illustrates the Prisoner's Dilemma. The top row shows the strategies 'Cooperate' and 'Defect' for the column player. The left column shows the strategies 'Cooperate' and 'Defect' for the row player. The cells contain the payoffs (row player, column player). Red arrows point from the top-left cell to the top-right cell, and from the bottom-left cell to the bottom-right cell, indicating that defecting is a dominant strategy for both players. Green arrows point from the top-left cell to the bottom-left cell, and from the top-right cell to the bottom-right cell, indicating that defecting is also a dominant strategy for the column player. The bottom-right cell, representing mutual defection, is highlighted with a thick black border, signifying it is the Nash equilibrium.

Prisoner's Dilemma



# Nash Equilibrium

**Mixed-strategy Nash equilibrium:** A *mixed strategy* for each player, such that, given the strategy of the other players, no player would do better by changing their strategy.

	Swerve	Straight
Swerve	0,0	-1,1
Straight	1,-1	-10,-10

Chicken

Two "Unfair" Pure-Strategy Nash Equilibria!

# Mixed-Strategy Nash Equilibrium

- **Player 2** chooses swerve with probability  $p$  and straight with probability  $1-p$ .

	$p$	$1-p$
	Swerve	Straight
Swerve	0,0	-1,1
Straight	1,-1	-10,-10

Chicken

# Mixed-Strategy Nash Equilibrium

- **Player 2** chooses swerve with probability  $p$  and straight with probability  $1-p$ .
- **Player 2** wishes to make **Player 1** *indifferent* about what strategy to choose

	$p$	$1-p$
	Swerve	Straight
Swerve	0,0	-1,1
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Chicken

# Mixed-Strategy Nash Equilibrium

- **Player 2** chooses swerve with probability  $p$  and straight with probability  $1-p$ .
- **Player 2** wishes to make **Player 1** indifferent about what strategy to choose (i.e., maximize expected payoff).

$$u_1(\text{Swerve}) = u_1(\text{Straight})$$

$$0 \cdot p + -1 \cdot (1-p) = 1 \cdot p + -10 \cdot (1-p)$$

$$p - 1 = 11p - 10$$

$$p = 9/10$$

	$p$	$1-p$
	Swerve	Straight
Swerve	0,0	-1,1
Straight	1,-1	-10,-10

Chicken

# Mixed-Strategy Nash Equilibrium

- Now, **Player 1** must also randomize (making **Player 2** indifferent)

$$u_2(\text{Swerve}) = u_2(\text{Straight})$$

$$0 \cdot q + -1 \cdot (1-q) = 1 \cdot q + -10 \cdot (1-q)$$

$$q - 1 = 11q - 10$$

$$q = 9/10$$

		$p=9/10$	$1-p=1/10$
		Swerve	Straight
$q$	Swerve	0,0	-1,1
$1-q$	Straight	1,-1	-10,-10

Chicken

# Mixed-Strategy Nash Equilibrium

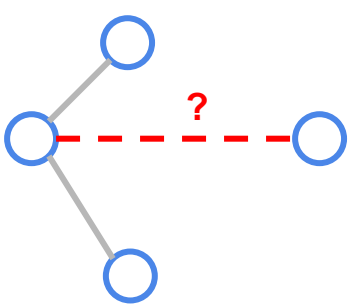
- Now, **Player 1** must also randomize (making **Player 2** indifferent)
- **Mixed-strategy Nash equilibria =  $(9/10, 1/10), (9/10, 1/10)$**

		$p=9/10$	$1-p=1/10$
		Swerve	Straight
$q=9/10$	Swerve	0,0	-1,1
$1-q=1/10$	Straight	1,-1	-10,-10

Chicken

# The most well studied network scenarios....

## Network Formation Games

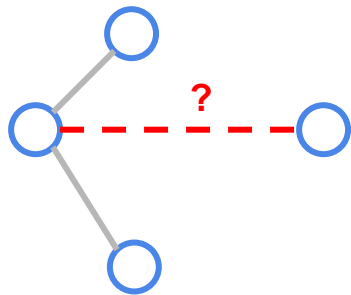


How do networks form  
given selfish, utility-  
driven players?

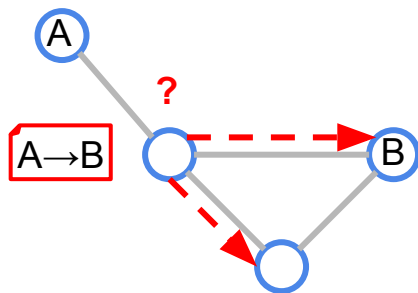
**Social networks, supply  
networks, power grids,  
etc.**

# The most well studied network scenarios....

## Network Formation Games



## Routing Games



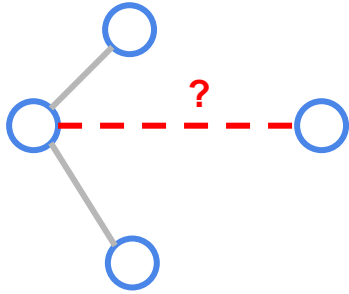
How reliable or efficient is the routing of flow given a network structure (and selfish players)?

**Packet routing, traffic flow, information dissemination**



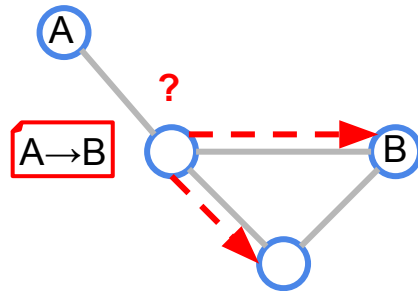
# The most well studied network scenarios....

## Network Formation Games



Equilibria in “Routing Games” can usually be illustrated by Pigou’s Principle

## Routing Games

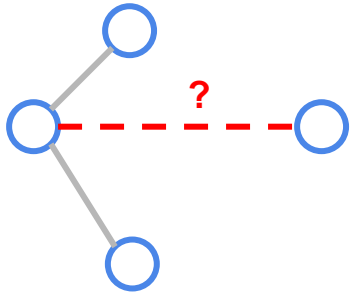


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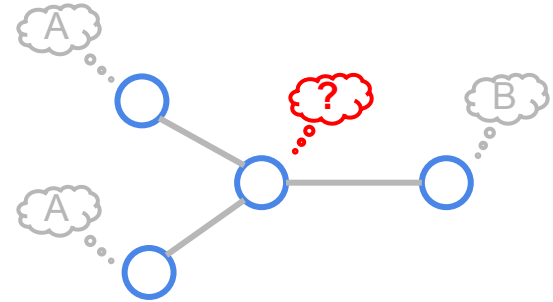
Network Formation Games



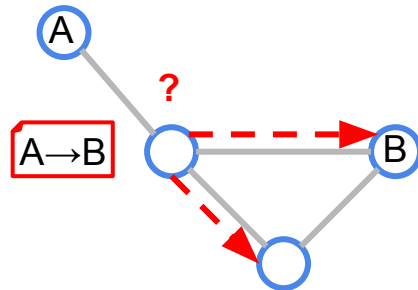
How do opinions/ideas/  
diseases spread in a  
network?

**Epidemic spread,  
voting, technology  
adaptation**

Opinion Dynamics

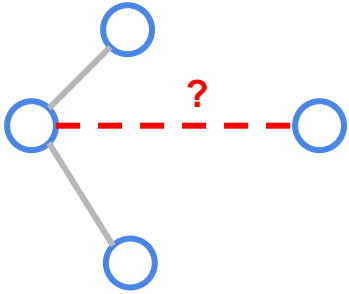


Routing Games

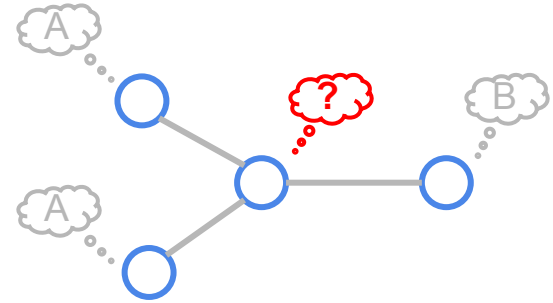


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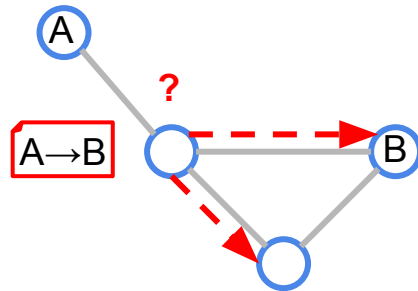
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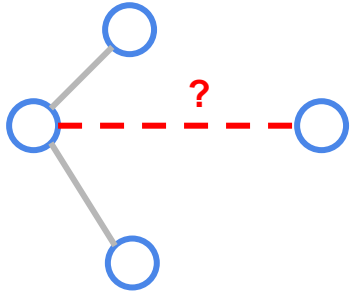
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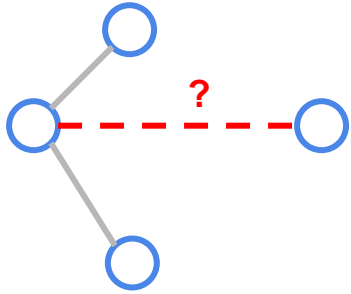


# Network Formation Games



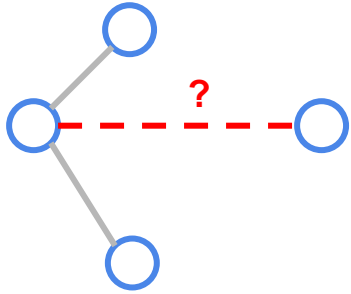
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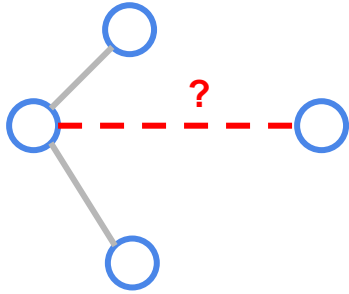


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Actions for player  $i$  (for all  $i$ ):

**{don't build edge, build edge}** <sup>$N-1$</sup>

# Network Formation Games



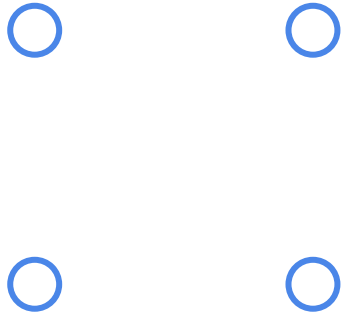
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- **Question:** What networks emerge in Nash equilibria?

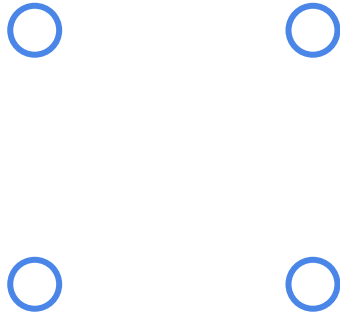
# Network Formation Games



- 4 players/nodes ( $N=4$ );  
empty network

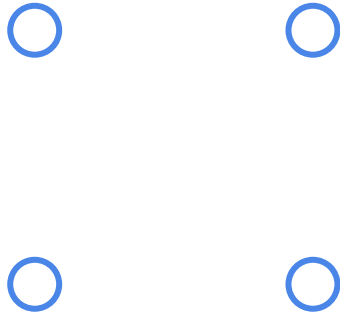


# Network Formation Games



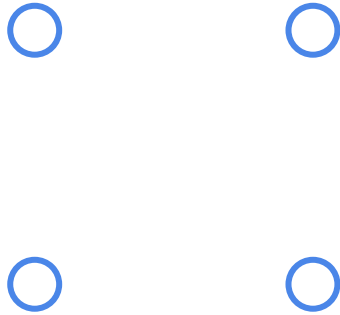
- 4 players/nodes ( $N=4$ ); empty network
- Does any *one* player want to deviate from the current **strategy**?

# Network Formation Games



- 4 players/nodes ( $N=4$ ); empty network
- Does any one player want to deviate from the current **strategy**?
  - No! -- They couldn't if they tried.
- **Mutual edge creation** makes Nash equilibria less interesting...

# Network Formation Games



- A network is **pairwise stable** if there is no other network configuration such that:
  - Any two pairs of nodes wishes to add an edge, and...
  - Any one node wishes to remove an edge.
- Now, we care about the *utilities of players*.

# Symmetric Connections Model

## Distance-based utility function

$$u_i = b(\ell_{ij}) - d_i c$$

$b(\ell_{ij})$  = some function on the shortest path between player  $i$  and player  $j$ .

*A game with 4 players/nodes*



# Symmetric Connections Model

## Distance-based utility function

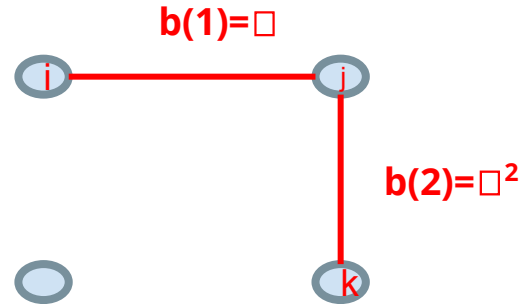
$$u_i = b(\ell_{ij}) - d_i c$$

$b(\ell_{ij})$  = some function on the shortest path between player  $i$  and player  $j$ .

$d_i$  = total degree of player  $i$ .

We will assume  $b(k) = \alpha^k$  (for  $\alpha < 1$ )

A game with 4 players/nodes

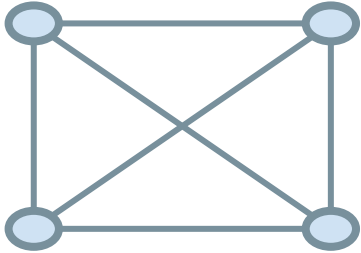


$$u_i = \alpha + \alpha^2 - c$$

$$u_j = \alpha + \alpha - 2c$$

$$u_k = \alpha + \alpha^2 - c$$

# Pairwise Stability in Symmetric Connections Model



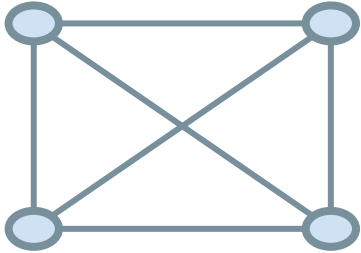
$$c < b(1) - b(2)$$

A complete network!

$$b(1) < c$$

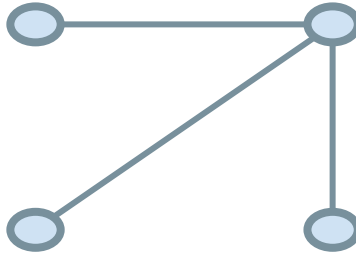
$$b(1) - b(2) < c < b(1)$$

# Pairwise Stability in Symmetric Connections Model



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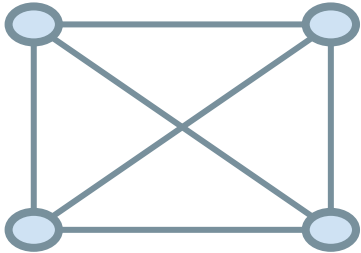


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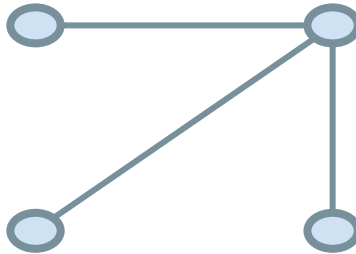
A star! (and possibly others)

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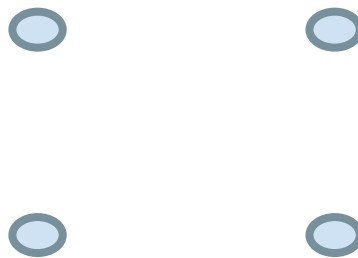
The empty network!



# Efficient Solutions in Symmetric Connections Model

Consider the case when cost is relatively high...

*A game with 4 players/nodes*



$$b(1) < c$$

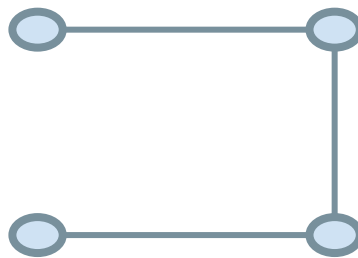
The empty network!  
Each player gets nothing!

# Efficient Solutions in Symmetric Connections Model

Consider the case when cost is relatively high...

- A *path* through all nodes is better for everyone!

*A game with 4 players/nodes*



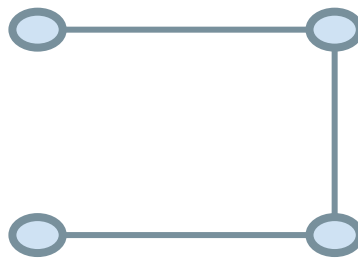
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# Efficient Solutions in Symmetric Connections Model

Consider the case when cost is relatively high...

- A *path* through all nodes is better for everyone!
- **Efficient** solutions maximize the sum of all players' utility

*A game with 4 players/nodes*



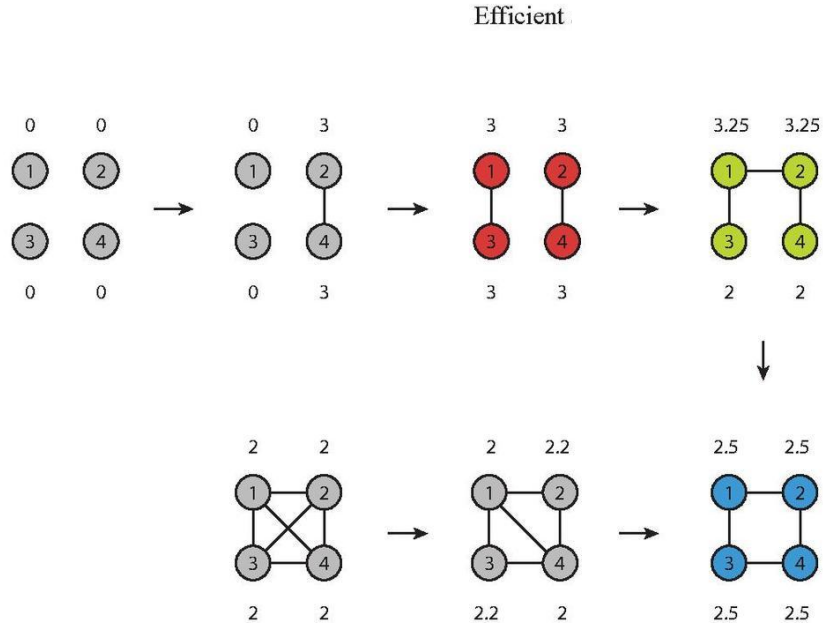
$$b(1) < c$$

Efficient!  
(Given  $c \leq b(1) + b(2)$ )

# Solution concepts in network games

Other solutions (besides NE)  
can also be desired:

- **Efficient strategy:**  
maximizes the sum of  
players' utility



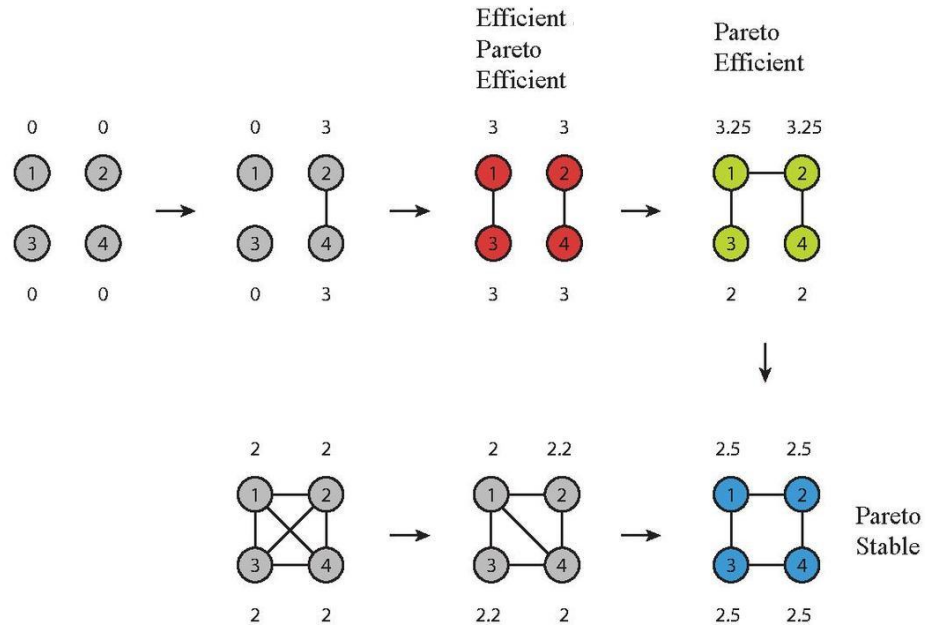
Source:

[https://en.wikipedia.org/wiki/Strategic\\_Network\\_Formation](https://en.wikipedia.org/wiki/Strategic_Network_Formation)

# Solution concepts in network games

Other solutions (besides NE) can also be desired:

- Efficient strategy:** maximizes the sum of players' utility
- Pareto optimal** (or Pareto efficient): network such that there **is no other network  $g'$**  where:
  - $u_i(g') \geq u_i(g)$  for all  $i$  and
  - $u_i(g') > u_i(g)$  for at least 1  $i$ .



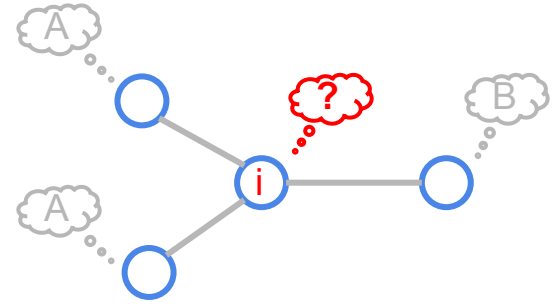
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# Opinion Dynamics via “the Majority Game”

## Majority Game:

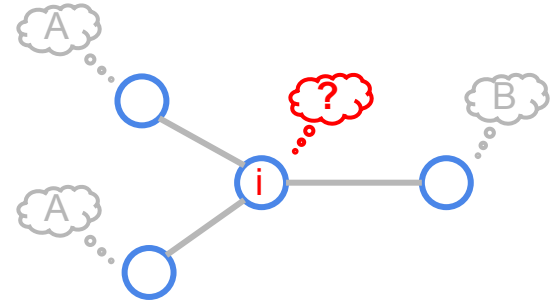
- $N$  players/nodes
- $A = \{A, B\}$
- The set of neighbors of player  $i$  who believe A:  $\mathbf{N}_i(\mathbf{A})$



# Opinion Dynamics via “the Majority Game”

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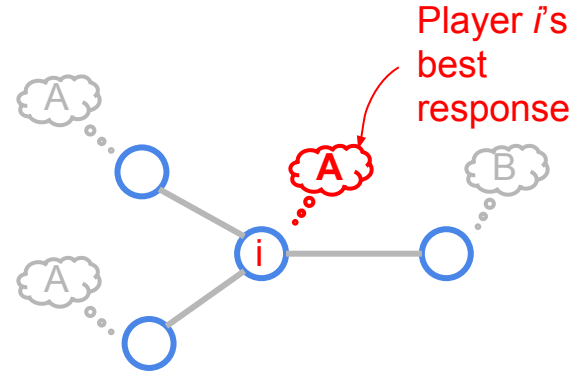
- $N$  players/nodes
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- The set of neighbors of player  $i$  who believe A:  $\mathbf{N}_i(\mathbf{A})$
- **Majority utility function:**
  - If  $|\mathbf{N}_i(\mathbf{A})| > \frac{1}{2} * \text{deg}(i)$ ,  $u_i(A) > u_i(B)$
  - Otherwise,  $u_i(B) > u_i(A)$



# Opinion Dynamics via “the Majority Game”

## Majority Game:

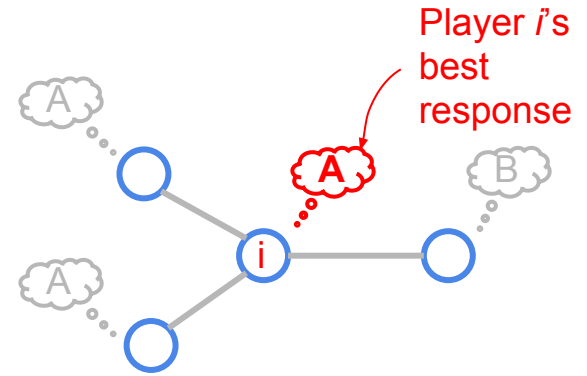
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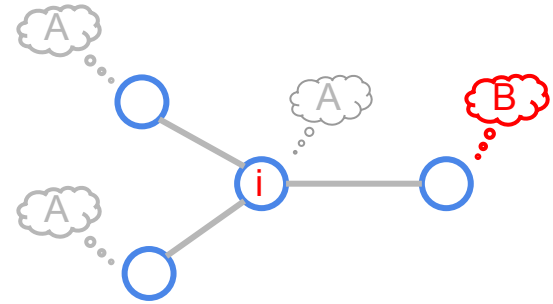
# NE in “the Majority Game”

- Nash equilibrium: When no player wishes to change their belief, given the other players’ beliefs.



# NE in “the Majority Game”

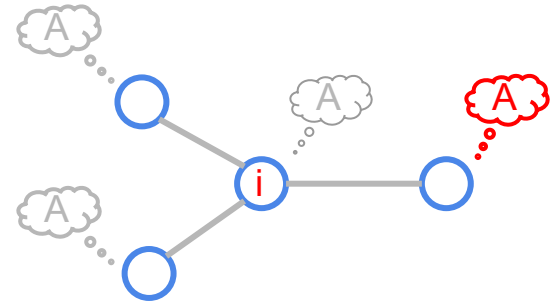
- Nash equilibrium: When no player wishes to change their belief, given the other players' beliefs.



This is not a Nash equilibrium!

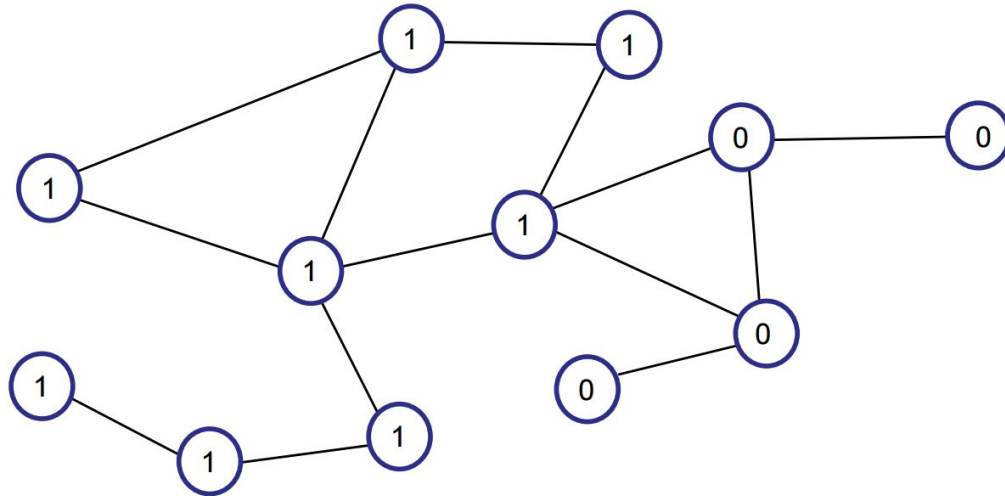
# NE in “the Majority Game”

- Nash equilibrium: When no player wishes to change their belief, given the other players’ beliefs.
- Generally, every player choosing A and every player choosing B is a NE.
  - But there can be others...



This IS a Nash equilibrium!

# NE in “the Majority Game”



The initial configuration matters: flipping everyone’s opinion is also stable!

(source: Jackson, M., **Games on Networks**, Handbook of Game Theory, Vol. 4, 2014.)

# Extensions of “the Majority Game”

- **Coordination games:** Highest utility is gained by coordinating with neighbors; miscoordination incurs a cost. What thresholds and

	A	B
A	(b,b)	(-c,0)
B	(0,-c)	(0,0)

- **Stability analysis of equilibria:** Which equilibria are most stable to a player “changing their mind”?
- **Resources:**
  - Jackson, M.O. and Zenou, Y., 2014. **Games on networks.** *Handbook of game theory*,.
  - Kearns, M., 2007. **Graphical Games.** *Algorithmic Game Theory*.

# Final notes

- Many network-based games can be modeled as evolutionary processes:
  - **Network formation:** Start with an initial network, and add/remove edges until no player wishes to deviate (NE found).
  - **Opinion dynamics:** Seed beliefs randomly (or empirically), and update players' beliefs until no player wishes to change their belief (NE found).
- *Algorithmic Game Theory*, Noam Nisan, Tim Roughgarden et. al
- *Social and Economic Networks*, Matthew Jackson.